

**MOBILE USER EXPERIENCE: PATTERNS TO MAKE  
SENSE OF IT ALL**

Cristin K. Prude

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Currently he is a partner at Mendoza Design, a Boston-based UX and design consultancy; and is a co-founder of Marlin Mobile a user experience, optimization, and performance company. Plus, new for the fourth edition: Throughout the book, the author provides you with 10 of the most commonly used archetypes in the UX arena to help illustrate what mobile UX is and how you can master it as quickly as possible.

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